



**BOARD OF DIRECTORS
MEETING
April 26, 2016**

**Health District Office Building
120 Bristlecone Drive, Fort Collins**

MINUTES

BOARD MEMBERS PRESENT: Bernard J. Birnbaum, MD, President
Tess Heffernan, M.Ed., Vice President
Michael D. Liggett, Esq., Secretary
Tracy L. Nelson, Ph.D., Treasurer
Steven J. Thorson, MD, Liaison to PVHS Board

STAFF PRESENT: Carol Plock, Executive Director
Jim Becker, Resource Development Coordinator
Bruce Cooper, M.D., Medical Director
Richard Cox, Communications Director
Molly Gutilla, Evaluation Specialist
Lorraine Haywood, Finance Director
Sue Hewitt, Evaluation Coordinator
Laura Mai, Accountant
Cheri Nichols, Health Promotion Nurse Coordinator
Tim Ryan, Ph.D., Population Analyst
Dan Sapienza, Policy Coordinator
Chris Sheafor, Support Services Director
Beverly Sleight, Dental Hygienist
Nancy Stirling, Assistant to Executive Director
Sarah Tilleman, Dental Services Director
Lin Wilder, Healthy Mind Matters Director

OTHERS PRESENT: Brooke Bettolo, Policy Intern
Dhara Rose, Public
Cyndy Luzinski, Public

CALL TO ORDER: APPROVAL OF AGENDA

President Bernard Birnbaum called the meeting to order at 5:46 p.m. One change, to remove the April 12 minutes from the Consent Agenda because of the absence of one member that day, was made to the meeting agenda.

MOTION: To approve the agenda as amended.
Motion/Seconded/Carried Unanimously

PUBLIC COMMENTS

Ms. Cyndy Luzinski introduced herself to the board as a long-time community member who previously helped develop a community care coordination model locally. Ms. Luzinski is now a volunteer working with Dementia-Friendly Communities of Northern Colorado. She became passionate about dementia when her father was diagnosed with Parkinson's disease. One of the objectives of Dementia-Friendly Communities is to provide trainings for businesses to: increase awareness of the signs of dementia; develop concrete strategies when communicating with individuals with cognitive impairment; and identify resources and assistance for themselves and individuals living with dementia. Many businesses in the community have already received the training, including the Lincoln Center, the Senior Center, Fort Collins Police Services, Poudre Fire Authority, the Fort Collins Library, and they hope to find more businesses to train, including health care providers.

DISCUSSION AND ACTIONS

Farewell to Outgoing Board Members

Board and staff members expressed tremendous appreciation and fond farewells to Dr. Thorson and Dr. Birnbaum for their 8 years of service each as members of the Health District's Board of Directors. Both of them expressed their appreciation and thanks to the staff for their dedication and the organization as a whole in working to improve the health of the population of this community. Dr. Birnbaum commented that his work with the Health District has helped him to grow and develop skills that he otherwise wouldn't have unless he went to graduate school for a public health degree.

Potential Bylaws Amendment

Although the Board had previously amended the Board Policy 99-4: Job Description – Health District/PVHS Board Liaison, relevant language in the bylaws related to election of the Liaison had not yet been updated. This change, stating in Section 10 that “The designee will normally have been a member of the Health District Board for at least two years prior to serving in this capacity,” brings the two documents into alignment.

MOTION: To approve the amendments to the Bylaws as presented.
Motion/Seconded/Carried Unanimously

Policy

Today is the 105th day of this legislative session, with about two weeks left. Thus far, 653 bills have been introduced with 23% of them having passed and 27% of them postponed indefinitely (PI'd).

Bill Updates

- **HB16-1278 – Residential Drug Treatment for Probationers.** Both Health District staff and the Mental Health and Substance Abuse (MHSA) Partnership are watching this bill closely. The bill would allow a sentence into residential drug treatment even when the arrest was made for an offense that wasn't drug-related.
- **HB16-1373 – Student Medical Marijuana Use at School.** This bill has been modified to include allowing a marijuana caregiver, parent, or guardian to possess, bring to school, and administer medical marijuana in non-smokable form to a student who has a medical card. It requires that any remaining marijuana be removed from the school premises (the previous proposal was that a student could bring it to school and the school nurse would store it). The

bill also states that schools “must write a policy.” These rules would not apply, however, if complying will result in the school losing federal funding. School districts are still opposed to this bill; it has passed the House and is on its way to the Senate for consideration.

- **HB16-1436 – Marijuana Edible Shapes Attractive to Children.** Small changes were made to the bill to clarify that although “the distinct shape of a human, animal, or fruit” would not be allowed for marijuana edibles, geometric shapes that resemble fruit would not be considered fruit, and the shape of the marijuana leaf would specifically be allowed. The Board previously took a position of Support of this bill to limit the shapes of edibles, while noting that they did not believe it went far enough.
- **SB16-177 – Modifications to 2015 Urban Renewal Legislation.** This bill attempts to clean up the legislation that was passed last year, for example clarifying that the mediation process would not apply to previous URAs/TIFs (prior to January 2016). The bill is being supported by the Colorado Municipal League and the Special District Association. The CML did not support the legislation last year, however they preferred that it be cleaned up since it is law.
- **HB16-1370 – Regulation of Nicotine Product Retailers.** This bill still hasn’t been considered in committee. Most health groups are strongly opposed to it because despite its title, it in fact loosens existing and potential regulation. Amendments to the bill include: a fix requested by the Colorado Municipal League regarding existing taxes; elimination of the proposed registry; restrictions on Amendment 35 grantees from advocacy to reduce tobacco use at the local level; and provides an “affirmative defense” and a reduction in fines in that if a tobacco company is being fined for selling to minors or operating within a quarter mile of a school (prohibited by law), they have an opportunity to prove they have a written policy and the fine will not be upheld. The Board previously took a position to oppose this bill.

Board Discussion: The Board expressed its strong opposition to this bill, commenting that its impacts would be negative, and that tobacco use is powerfully addictive and exceptionally harmful to the population. They noted that tobacco is a product that kills more people than AIDS, Zika, West Nile, and many other things that people worry about. A motion was made to amend the board’s previous position.

MOTION: To amend the board’s position on HB16-1370 from OPPOSE to STRONGLY OPPOSE.

Motion/Seconded/Carried Unanimously

The board asked staff to convey to the legislative committee that tobacco kills people, that this bill will make it harder for health organizations to protect people, and that voting for this bill would be a vote against the health of your people.

- **HB16-1319 – Rolling Coal.** This bill failed in the Senate Transportation Committee.

New Bill of Interest

- **HB16-1097 – Medicaid Non-Emergency Medical Transportation.** A policy brief was included in the meeting packet for the board’s review and consideration. This bill would create a new type of permit for Medicaid Non-emergent Medical Transportation (NEMT) that would remove a significant barrier to entrants into the transportation market that serves Medicaid clients who do not have affordable access to transportation, reducing the permit requirements from the highest class of common carriers required for taxi cabs to a less-regulated, without reducing background check requirements and other important patient safety concerns. The bill is now with the Senate Transportation Committee and looks like it will move with good support, including the Department of Health Care Policy and Financing,

the Colorado Coalition for the Medically Underserved, AARP, and CCHI. In Larimer County this service is provided by Total Transit, and adequate transportation is a constant challenge.

Introduction

Mr. Tim Ryan was introduced to the Board as the new Population Health Analyst who will be working mainly with the Medicaid Accountable Care Collaboration oversight committee as well as the MACC individual practices such as Associates in Family Medicine, Salud Family Health Centers in Fort Collins, and the Family Medicine Center.

Executive Director Performance Review

During the recent Board Retreat, the board conducted a review of the Executive Director's performance. It was a positive review, they reported that they were pleased with Ms. Plock's performance and today the proposal is that she should receive a raise in salary as follows:

MOTION: To approve a 6% increase in base salary for the Executive Director, retroactive to January 1, 2016.
Motion/Seconded/Carried Unanimously

UPDATES & REPORTS

Grant Updates

For several months, staff have been busy working with partners to submit grant applications and proposals for specific projects related to our priorities. Mr. Jim Becker, Resource Development Coordinator, gave a brief rundown of the grants applied for:

September – December 2015

- **Advance Care Planning** – Staff submitted a grant proposal to the Colorado Health Foundation to fund an Advance Care Planning initiative. The grant was approved and will fund \$300,000 over 2 years.
- **CAYAC (Child, Adolescent, Young Adult Connections)** – Two grants have been approved: 1) Denver Foundation's Colorado Health Access Fund (\$465,746 over 3 years), and 2) Colorado Department of Public Health and Environment's SIM funds (\$510,950 over 3 years). These grants will work together and be used to provide assessments and connections to mental health and substance abuse services for children and young adults and their families. Partners include SummitStone Health Partners and the Poudre R-1 School District.

January – March 2016

- **Project LAUNCH** – Although the proposal submitted to the State of Colorado to fund the assessment and community planning for services for very young children was not funded, Larimer County is working on an alternate approach to accomplish the same goals.
- **Public Health Associate Program (PHAP)** – A proposal was submitted to the Centers for Disease Control for another Associate for 2016-2018.
- **Larimer Health Connect** – Staff have been working on renewal grants for this program. A renewal grant was submitted to Connect for Health Colorado (for \$131,075), and another to the Colorado Health Foundation (for \$68,450) which has been approved.
- **Dental Services** – Staff submitted an application for funding to the Fort Collins Community Development Block Grant (CDBG) program for the Dental Connections program. The CDBG Council has suggested approval for partial funding; it is pending final City Council approval. Additionally, the Senior Dental Program continues to obtain funding from the State

since its initial grant proposal years ago; the original grant for this project year was \$141,000, and an additional \$5,000 was recently added by the State to our allocation, for a total of over \$146,000. Dental Director Sarah Tilleman noted that we are fortunate that the State calls us when they have money to spend down because they know we can always use it to get more people served.

Advance Care Planning Project

In January, Staff participated in a site visit with representatives of the Colorado Health Foundation for the Advance Care Planning Project initiative, which led to the funding of the project for \$300,000 over 24 months. The overall goal of the project is to help individuals and families be more engaged in planning for their own health care by completing and sharing with their medical providers advance care directives. The grant, along with Health District match, will cover the costs of a 3.5 FTE team whose target will be to train at least 150 volunteers, engage at least 2,500 individuals and get 1,250 advance care directives completed. The team will work both through outreach, training, and a “guide” model similar to our Larimer Health Connect guides, who will work directly with individuals to help them complete their directives.

In addition to working with local partners from Sharing the Care collaborative (which includes the Aspen Club, PVH, CHMG, Columbine, AFM, and others), the project will also coordinate with two other fully funded local grants: Lutheran Family Services – Rocky Mountain Region, whose focus will be on public outreach, awareness and training for their own system, and the Systems of Care Initiative (SOCi), which will largely do physician outreach, and develop training materials for healthcare providers. The Board encourages the partnerships, is excited for this program, believes it is a needed service in our community, and believes that bringing people/groups together is what the Health District is great at doing.

Regional Health Connectors

Another aspect of the state SIM project is Regional Health Connectors. The vision for this program is to have people around the state (“regional connectors”) who will work with medical practices and physicians, and other health-related services, to help them better connect their clients to other services in the community. The RFP has just been announced, due date is in July, and the Health District is considering applying.

Executive Director Updates

Ms. Plock informed the Board that Human Resources staff have been incredibly busy working with managers to schedule candidate interviews and processing the hiring for positions with the new CAYAC and Advance Care Planning programs, dental transition positions, etc. The next step will be finding space for them. Mr. Sheafor continues to work on and prepare for the upcoming Board Elections. She reported that staff are working with Laurie Stolen from the County and national expert Rick Harwood on the issue of cost offsets/benefits for the Critical Behavioral Health Services project, in preparation for a meeting with the Fort Collins City Council’s Finance Committee on May 16. The quarterly reports are not yet available.

UC Health/PVHS Board Liaison Report

Dr. Thorson provided a brief report for the Board. The UCHealth-North/PVHS Board held a board retreat last week. Three years ago this board was faced with a very challenging decision of whether to approve for the affiliation between PVHS and UC Health Authority, now called

UCHealth. At this point in time, it is Dr. Thorson's opinion that it is a success. Dr. Thorson provided the following highlights from the retreat:

- 1) Patient experience – A robust effort has been made to make the patient experience a good one. Patients feel that they are listened to, that they are able to participate in their care, and that the staff are caring.
- 2) Workforce issues – While workforce satisfaction has been an issue in the past, it is getting better, and it's important to point out that the scoring system being used has a very narrow band, where a small change can put you in a different percentile. Management have put similar strong efforts into both increasing access and encouraging communication.
- 3) Payer Strategy and Patient Care – This is the era of making significant deals, promoting the integration of care, and providing timely service.
- 4) Marketing – The UC Health system has a vigorous marketing program and may even consider new branding.

Overall, the system is doing very well financially and PVH is a substantial contributor. Memorial Hospital's financial situation is much improved, thanks to the leadership of Mr. George Hayes, previous CEO of Medical Center of the Rockies. Market share is stable or up, with a few exceptions. Overall, PVH is a good hospital and serving our community well.

The Board expressed its gratitude and appreciation to Dr. Thorson for his time and service as the Liaison between the Health District and UC Health-North/PVHS boards. It was commented that that position serves as the voice of the Health District board and the community and it is important that whomever takes on that role takes that voice very seriously. Dr. Thorson encouraged the Health District to continue to be a strong voice for the community – to determine what the health needs of the community are, and to advocate for how both the Health District and the health system can help address them.

CONSENT AGENDA

The April 12, 2016 board meeting minutes were removed from the Consent Agenda in order to be approved separately because a member was absent on April 12.

- Approval of February and March 2016 Financial Statements
- Approval of the March 22, 2016 Board Meeting Minutes

MOTION: To approve the agenda as amended.
Motion/Seconded/Carried Unanimously

- Approval of the April 12, 2016 Board Meeting Minutes

MOTION: To approve the April 12, 2016 board meeting minutes as presented.
Motion/Seconded/Carried [Liggett abstained]

ANNOUNCEMENTS

- May 3 – Health District Board of Directors Election Day
- May 24, 5:30 pm – Board of Directors Regular Meeting

The results of the Board Election will be made available after the polls close at 7:00 pm. Interested staff and board members are welcome to meet at the Health District, starting at 7:30 pm, with the announcement coming in around 8, to hear the results in person. Results will be announced on Facebook and the Health District's web site as soon as that information is known.

EXECUTIVE SESSION

A motion was made to go into Executive Session.

MOTION: For the purpose of consideration of any documents protected by the mandatory nondisclosure provisions of the "Colorado Open Records Act", pursuant to §24-6-402(4)(g) of the C.R.S.
Motion/Seconded/Carried Unanimously

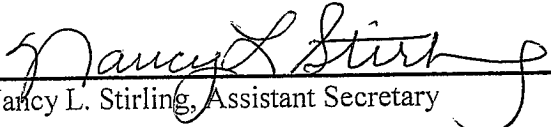
The Board retired to Executive Session at 7:22 p.m.
The Board came out of Executive Session at 8:02 p.m.

ADJOURN

MOTION: To adjourn the meeting.
Moved/Seconded/Carried Unanimously

The meeting was adjourned at 8:05 p.m.


Respectfully submitted:



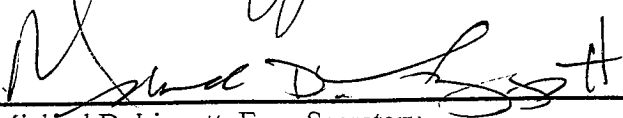
Nancy L. Stirling, Assistant Secretary

(Absent)

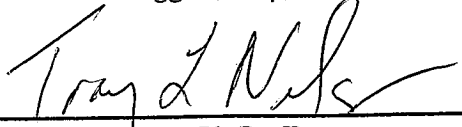
Bernard J. Birnbaum, M.D., President



Tess Heffernan, M.Ed., Vice President



Michael D. Liggett, Esq., Secretary



Tracy L. Nelson, Ph.D., Treasurer

(Absent)

Steven J. Thorson, M.D., UHealth-North (PVHS) Board Liaison