

What issues are you having with the current site?

The current site has a structure that's been retrofitted over a number of years to adapt to disparate needs without changing or updating the framework wholistically. Little information had been shared about the backend. There are limited (and outdated) options for layouts.

How much new content do you anticipate the selected vendor will need to develop?

Copy and visual assets will be provided in house.

Are there any prerequisites, such as a non-disclosure agreement or pre-qualification criteria, that we need to fulfill before proceeding.

There is no non-disclosure agreement or pre-qualification criteria.

Are you open to a different CMS?

We're open to alternatives to Drupal.

Are there specific functional requirements that must be included in the new website?

We need data-collection abilities. We'd prefer forms and event calendars/registration capabilities. And we're open to additional functions, especially for accessibility, that modernize our online presence. We'd like to have the ability for multiple languages (particularly Spanish, currently).

Is there a target launch date for the redesigned website?

We have some flexibility, but August 2025.

Are there specific security requirements or compliance standards beyond WCAG 2.1 AA and Section 508?

These accessibility standards are our priority.

Would remote collaboration be acceptable?

Yes.

Are there any additional considerations for non-US-based vendors?

Our preference is to work with US-based vendors.

What is your preferred collaboration style?

We'd like a period of collaborative discovery to best determine the functions and features we need, with UX being a priority. We'd like regular reports for benchmarks and clear communications that non-developers can understand.

What are your brand standards?

We're in the process of developing new comprehensive assets and brand guidelines. Branding will be shared with the vendor.

Will ongoing website management be required post-launch

Yes, we required hosting, and we'd like the ability to optimize and add functions as needed.

Who is your target audience?

Our audiences are predominantly residents of the Health District in Northern Larimer County looking for dental and behavioral health care, and help with insurance coverage

Do you have any specific preferences for the technology stack?

Our priority is a front end that's accessible and intuitive, with a clear tech stack that makes knowledge transfer easy over time and across staff.

Will website governance and internal staff training be part of your post-launch plans?

Yes.

Will hosting be managed by the Health District or is the vendor expected to include hosting in the scope of work?

Hosting will be expected.

Will content development be the responsibility of the vendor, the Health District, or a shared effort?

Content development and reorganization will predominantly be the responsibility of the Health District. Most of the content will come from the existing site, but it will likely be cut significantly.

Is it a requirement that companies submitting a proposal be a registered business in Colorado in order to respond?

No, the vendor does not need to be registered in Colorado.

What content auditing needs do you have?

We're looking for a UX- and accessibility-focused audit. A copy audit isn't required.

Who will be identifying and providing feedback for the gaps in content?

The communications team lead and team members will be addressing these needs.

Would you prefer a one-time project fee or work on retainer?

We're looking for a one-time set fee with ongoing regular maintenance fees to follow.