

DRIVING HABITS IN OUR COMMUNITY

2016 Survey of Larimer County Residents



Distracted driving is driving while doing another activity that takes your attention away from driving. Examples of distractions include sending a text message, talking on a cell phone, using a navigation system, or eating while driving. These distractions can put the driver, passengers, and others on the road at risk.

DISTRACTED DRIVING IN OUR COMMUNITY

Technology Use While Driving

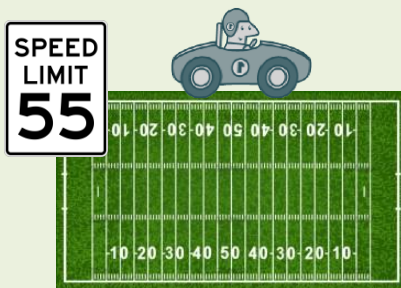
DISTRACTED DRIVING IS:

1. Taking your **eyes** off the road.
2. Taking your **hands** off the wheel.
3. Taking your **mind** off of driving.



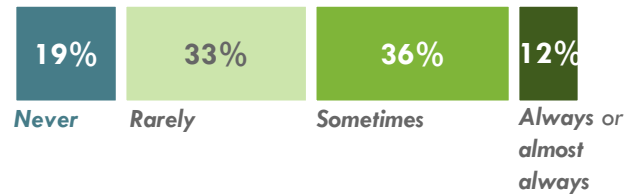
Crash risk is about **5x greater** when drivers use a cell phone compared to when they are not distracted.

Source: Insurance Institute for Highway Safety/ Highway Loss Data Institute

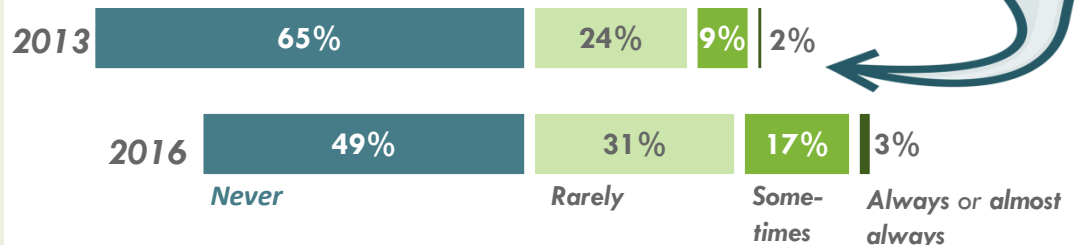


At 55 mph, sending or reading a text takes your eyes off the road for about 5 seconds. This is long enough to drive the length of a football field.

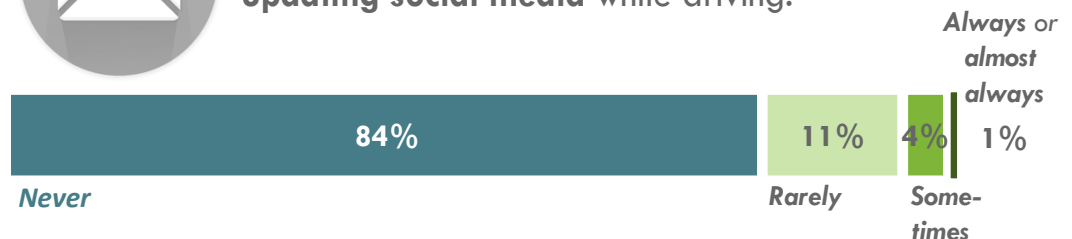
In 2016, **19%** reported *never* making phone calls while driving.



From 2013 to 2016 there was a **16% drop** in those reporting they **never** text and drive.



In 2016, **16%** reported **emailing or updating social media** while driving.



2016 Community Health Survey: driving habits

TEXTING AND DRIVING

41% of all drivers report using **hands-free phone technology**.

(Use reported as sometimes, almost always, or always when driving.)

62% of drivers who make calls while driving use **hands-free** devices.

27% of drivers with hands-free devices **still report texting while driving**.

In Colorado, cell phone use of any kind is banned for drivers under 18. For adults 18 and up, texting while driving in a "careless or imprudent manner" is subject to a \$300 fine and 4-point penalty.

Source: Colorado HB09-1094 & SB17-027

In 2016, **1 in 5** respondents reported that they **text while driving**.

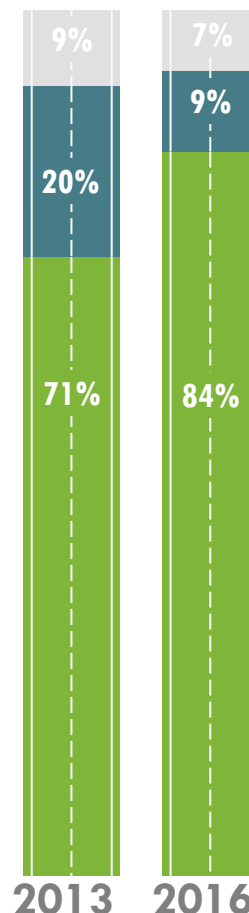
Young adults ages 18 to 39 are most likely to report **texting and driving**, with **32%** reporting that they do.

"Do you favor or oppose policies that would restrict the use of cell phones while driving?"

- No Opinion
- Oppose
- Favor

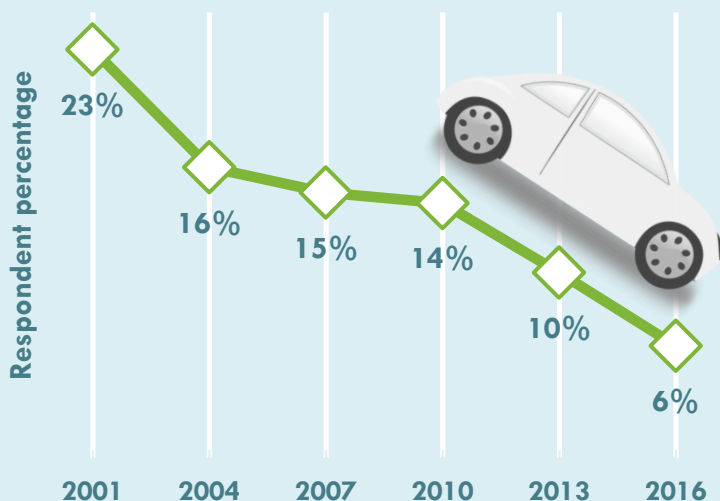


Support for policies restricting cell phone use *increased* from **2013** to **2016**.



DRINKING AND DRIVING

Drinking and driving endangers the safety of the driver, passengers, and others on the road. **The proportion of respondents reporting drinking and driving*** has decreased since 2001.



*Drinking 2+ drinks in the hour before driving in the past month.

SEAT BELTS

89% of Larimer County survey respondents report always wearing a seat belt in 2016.

The 2017 Statewide Seat Belt Usage Survey observed that **92%** of Larimer County drivers and front-seat passengers wore seat belts, compared to **84%** statewide.

