DRIVING HABITS IN OUR COMMUNITY

2016 Survey of Larimer County Residents

Distracted driving is driving while doing another activity that takes your attention away from driving. Examples of distractions include sending a text message, talking on a cell phone, using a navigation system, or eating while driving. These distractions can put the driver, passengers, and others on the road at risk.

DISTRACTED DRIVING IS:
1. Taking your eyes off the road.
2. Taking your hands off the wheel.
3. Taking your mind off of driving.

Crash risk is about 5x greater when drivers use a cell phone compared to when they are not distracted.

Source: Insurance Institute for Highway Safety/Highway Loss Data Institute

At 55 mph, sending or reading a text takes your eyes off the road for about 5 seconds. This is long enough to drive the length of a football field.

DISTRACTED DRIVING IN OUR COMMUNITY
Technology Use While Driving

In 2016, 19% reported never making phone calls while driving.

<table>
<thead>
<tr>
<th>Year</th>
<th>Never</th>
<th>Rarely</th>
<th>Sometimes</th>
<th>Always or almost always</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>65%</td>
<td>24%</td>
<td>9%</td>
<td>2%</td>
</tr>
<tr>
<td>2016</td>
<td>49%</td>
<td>31%</td>
<td>17%</td>
<td>3%</td>
</tr>
</tbody>
</table>

From 2013 to 2016 there was a 16% drop in those reporting they never text and drive.

In 2016, 16% reported emailing or updating social media while driving.

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In 2016, 16% reported emailing or updating social media while driving.

Healthy District
O F N O R T H E R N L A R I M E R C O U N T Y

120 Bristlecone Drive | Fort Collins, CO | 80524 | Phone 970-224-5209 | Fax 970-221-7165
2016 Community Health Survey: driving habits

TEXTING AND DRIVING

41% of all drivers report using hands-free phone technology.
(Use reported as sometimes, almost always, or always when driving.)

62% of drivers who make calls while driving use hands-free devices.

27% of drivers with hands-free devices still report texting while driving.

In Colorado, cell phone use of any kind is banned for drivers under 18. For adults 18 and up, texting while driving in a “careless or imprudent manner” is subject to a $300 fine and 4-point penalty.

Source: Colorado HB09-1094 & SB17-027

In 2016, 1 in 5 respondents reported that they text while driving.

Young adults ages 18 to 39 are most likely to report texting and driving, with 32% reporting that they do.

Support for policies restricting cell phone use increased from 2013 to 2016.

DRINKING AND DRIVING

Drinking and driving endangers the safety of the driver, passengers, and others on the road. The proportion of respondents reporting drinking and driving* has decreased since 2001.

Support for policies restricting cell phone use increased from 2013 to 2016.

SEAT BELTS

89% of Larimer County survey respondents report always wearing a seat belt in 2016.

The 2017 Statewide Seat Belt Usage Survey observed that 92% of Larimer County drivers and front-seat passengers wore seat belts, compared to 84% statewide.

*Drinking 2+ drinks in the hour before driving in the past month.

Find more data at larimerhealthtracker.org